Digital Transformation

myGuide by edcast

Drive Custom App Adoption

In the world powered by cloud, open-source technologies and no-code solutions, business leaders view custom business applications to be the only true source of sustainable competitive advantage. Combine the "secret-sauce" software with continuous innovation and we have a dynamic constantly evolving enterprise. Business leaders realize returns from technology investments only when users adopt new innovations rapidly.

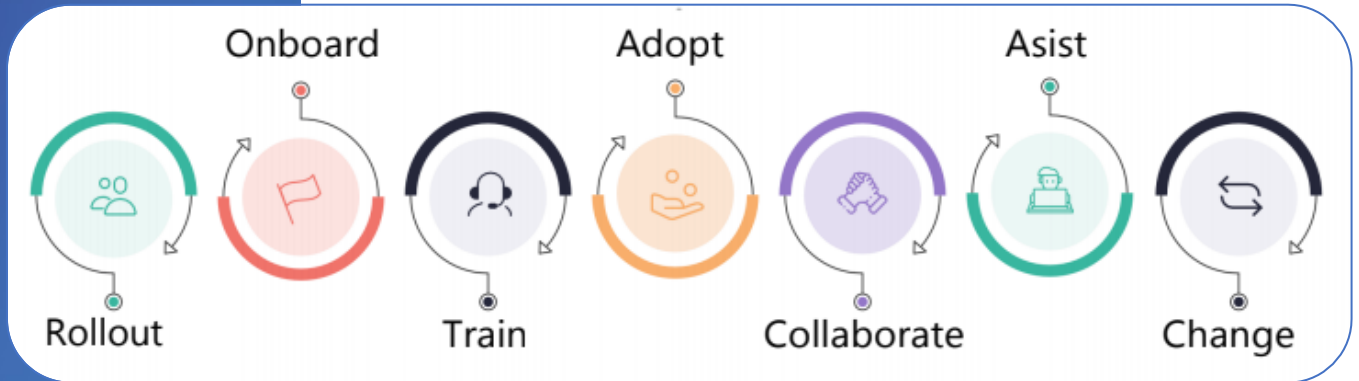| Custom business apps	Average # of apps introduced	Enterprises building custom apps
464	**37**	**89%**
In an Enterprise * CSA	In a business every year*CSA	According to Okta

Research suggests that the volume and intensity of innovation is accelerating with over 37 apps introduced annually on average. CIO's and development managers constantly struggle to train employees, partners and customers to leverage innovations and improve EX and CX- truly achieving digital transformation.

Digital Adoption Platform

Digital Adoption Platform (DAP): a new category of technologies helps users find, explore and use new innovations quickly. These capabilities help trainers train, guide and assist users to quickly, easily and intuitively leverage technology to complete tasks. By truly simplifying and speeding up custom application adoption and use, organizations are able to fully realize the benefits of their Digital Transformation initiatives.

MyGuide by *EdCast* is the next-generation, unified DAP technology to help your workforce find their way across cloud, mobile and desktop infrastructure. MyGuide helps users **Learn** the capabilities offered to them natively as well as through customizations, **Use** the tools competently and **Improve** the overall business operations as they gain experience. Business leaders can leverage MyGuide to empower users, training teams, frontline managers and business owners to build and operate a virtuous transformative cycle with ease.

70%
of digital transformations
fail
due to the lack of
User Adoption.

- IDC FuturScapes

Challenges

- New app deployment
- Global app rollout
- User technology adoption
- New process rollout
- New user onboarding
- Employee productivity

Benefits

- Faster technology adoption
- Improved process impact
- Higher employee satisfaction
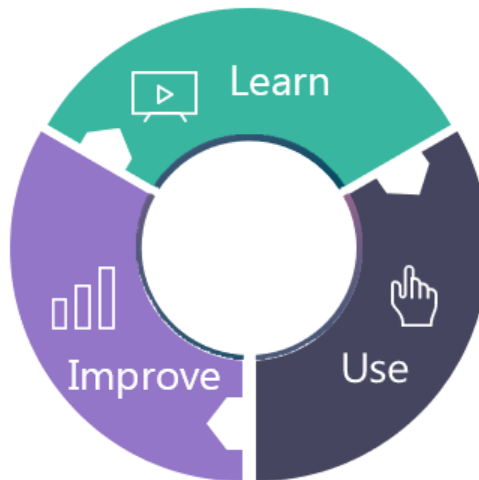- Reduced support volume

Organizations can see improvements in effective technology usage, employee productivity, and a reduction in customer support by effective app rollout training, and adoption across the board.

By leveraging breakthroughs in computer-vision, artificial intelligence and automatic understanding the workflows, steps and outcomes, MyGuide is the best of breed adoption platform to meet your learning, walkthrough, workflow automation and process improvement needs.

Learn

The tools, methods and workflows powering business processes.

Use

The new tools and processes to simplify work across the company.

Improve

The productivity, effectiveness and the experiences across the board.

Take the next step

We can help you realize the benefits of digital transformation.

Talk to us   Learn more   Join the conversation