



Digital Transformation

Top Reasons Customers choose MyGuide

Organizations expect Digital Transformation projects to improve productivity; reduce search and support costs; and boost innovation across the board. Here are the top reasons for business leaders to choose *MyGuide by EdCast* for their digital adoption platform needs.

70%
of digital transformations
fail
due to the lack of
User Adoption.

- IDC FuturScapes

Challenges

- New app implementation
- Global app rollout
- User technology adoption
- New process rollout
- New user onboarding
- Employee productivity

Benefits

- Better technology adoption
- Improved process impact
- Higher employee satisfaction
- Reduced support volume

1.

Comprehensive suite of capabilities across learning, skilling, adoption, use and professional growth; *MyGuide by EdCast* in combination with *LXP* and *Spark by EdCast* provides leading edge technology to meet the large set of needs of cross functional teams across the organization. Business leaders can eliminate point solutions and leverage one integrated suite of capabilities to meet technology, process and people adoption needs.

2.

MyGuide customers observe productivity improvements that averages 11%* that have been attributed to improvements in technology use, process adoption and unassisted completion of tasks measured in the flow of work through *MyGuide Insights*.

3.

Average 61%* reduction in training times for every new deployment of systems, features or change processes impacting both content creators, trainers and trainees. Organizations also see over 52%* reduction in time spent on searching for content and answers internally and externally.

4.

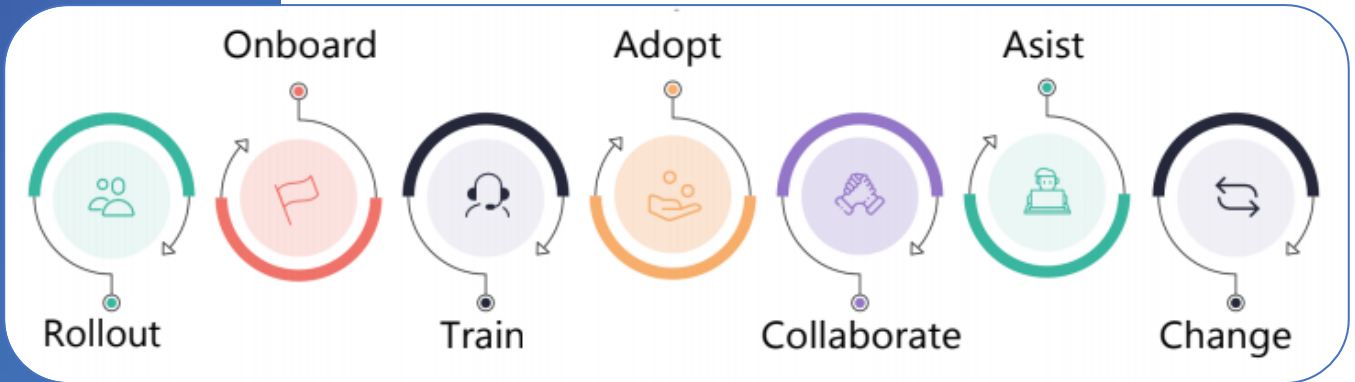
Easy to build, measure, change and maintain a rich, interactive and immersive content across web, mobile and desktops enables business users to champion adoption and improve processes without coding and development skills. Business leaders can operate a data-driven, dynamic and continuously improving employee experience stack that operates across functional boundaries.

5.

63%* reduction in support calls due to omnipresent availability of tours, nudges, guides, assistance, learning and automation aids across web, mobile and desktop apps across all popular platforms. Enabling businesses to develop once and deploy anywhere with minimal effort and overhead.

*MyGuide usage data collected from 200+ organizations operating 8,500 guides spanning 250,000+ interactions, customer interviews and Benchmarking data from published TEI studies.

6. Organizations can benefit from the lowest TCO due to improvements in effective technology usage, employee productivity, and a reduction in customer support directly attributable to complete app rollout training, and adoption.



*“When a digital Self-Service technology is implemented for employees and/or business partners, organizations are up to **two times** more likely to report successful digital transformations”*

-McKinsey Research

7. A single source of truth across the organization for learning, rollout, adoption, improvement and analytics built on the best of breed adoption technology across search, walkthrough, workflow automation and process improvement. Supported workloads include applications stacks across ERP, CRM, HCM and Homegrown Apps in enterprises.

8. Field tested with 200+ customers, 50+ Fortune 1000 companies using MyGuide to roll-out new applications, onboard new employees, upskill their employees and improve worker productivity, we adept at driving business impact.



Take the next step

We can help you realize the benefits of digital transformation.



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