



Digital Transformation

Double Employee Productivity

Organizations expect employee task-load to reduce as a result of Digital Transformation projects, but the reality is completely different. At best, workers ignore the new changes-hence no productivity impact; but in a vast majority of cases, they try to perform their duties the old way - reducing their overall productivity as they search, call support and give up innovation in frustration. Business leaders realize returns from technology investments only when users adopt new technology.

70%
of digital transformations
fail
due to the lack of
User Adoption.

- IDC FuturScapes



Challenges

- New app implementation
- Global app rollout
- User technology adoption
- New process rollout
- New user onboarding
- Employee productivity

Benefits

- Better technology adoption
- Improved process impact
- Higher employee satisfaction
- Reduced support volume

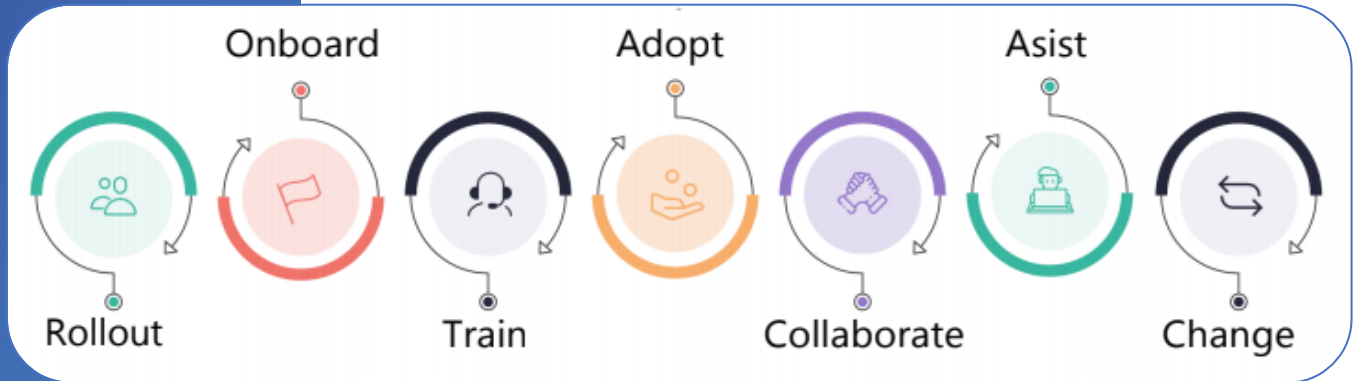
Digital Adoption Platform

Digital Adoption Platform (DAP): a new category of technologies helps users get work done easily and quickly. These capabilities help trainers train, guide and assist users to quickly, easily and intuitively leverage technology to complete tasks. By truly simplifying and speeding up employee experience, organizations are able to fully realize the benefits of their Digital Transformation initiatives.



MyGuide by EdCast is the next-generation, unified DAP technology to help your workforce find their way across cloud, mobile and desktop infrastructure. MyGuide helps users **Learn** the capabilities offered to them natively as well as through customizations, **Use** the tools competently and **Improve** the overall business operations as they gain experience.

Organizations can see improvements in effective technology usage, employee productivity, and a reduction in customer support by effective app rollout training, and adoption across the board.



*“When a digital Self-Service technology is implemented for employees and/or business partners, organizations are up to **two times** more likely to report successful digital transformations”*

-McKinsey Research

By leveraging breakthroughs in computer-vision, artificial intelligence and automatic understanding the workflows, steps and outcomes, MyGuide is the best of breed adoption platform to meet search, walkthrough, workflow automation and process improvement needs for ERP, CRM, HCM and Homegrown Apps.

Making a huge difference

With 200+ customers, 50+ Fortune 1000 companies using MyGuide to roll-out new applications, onboard new employees, upskill their employees and improve worker productivity, we adept at driving business impact.



Take the next step

We can help you realize the benefits of digital transformation.



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