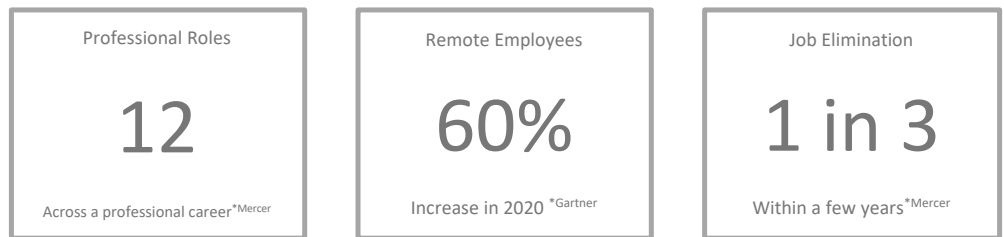


Future of Work

Close the skills gap.

Digital Transformation is about people. The demands imposed on organizations by self-managed, autonomous, continuously-innovating knowledge workers in the age of globally distributed workforce are enormous. Knowledge workers are increasingly seen as capital assets with high acquisition costs with a culture and system to empower growth through ongoing development; resulting in outsized business impact. In the competitive markets today, business leaders are constantly threatened by talent-wars that threaten to lure high-performance talent; often at high costs to organizations.



Knowledge workers expect fantastic experiences from their employers. Starting with seamless onboarding, acquire knowledge and skills, develop expertise through up-skilling and re-skilling and a path to long-term fulfilling career; modern workers impose.

Skill, Up-Skill, Re-Skill.

The average professional today will hold over twelve different roles across his or her career- representing a 3x increase in skill building compared to the last decade. Employees understand the importance of moving beyond knowledge acquisition to proficiently applying skills to deliver ever-increasing impact in their professional and personal lives. While they own career paths, they constantly evaluate employers in terms of culture, technology and processes to foster skill building.

With change- the only true constant in business, keeping pace with ever increasing progression of growth requires perfecting knowledge into skills; incorporating depth for efficiencies and improvements to up-skill abilities; and un-learning to relearn skills in new ways to perform at higher levels of productivity. Businesses are on the hook to empower this change.

To,

Chief People Officer,
Chief Talent Officer,
Chief HR Officer,
Chief Learning Officer,

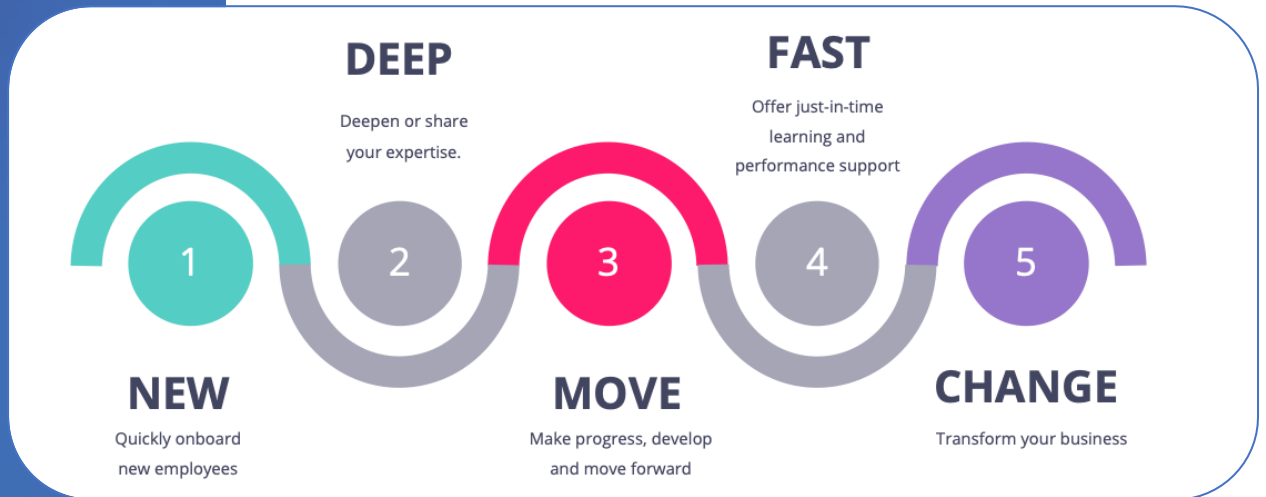
Challenges

- Critical Skills Gap
- Skill Development
- Expertise Development
- Employee Engagement
- Performance and Productivity
- High Performer Retention

Benefits

- Develop skilled employees
- Develop Deep Expertise
- Retain Top Performers
- Faster Change
- Effective Leadership
- And more..

Organizations understand the role full-lifecycle employee experience technologies play in attracting, developing and retaining talent in this hyper-competitive age of Digital Transformation.



“The most valuable asset of a 21st century institution will be its knowledge workers and their productivity”

-Peter Drucker

EdCast provides one unified skill experience platform to meet the needs of the entire human capital lifecycle from onboarding to offboarding. Customers observe significant increase in productivity as employees benefit from expert content, coaching and personalization in the flow-of-work. Organizations experience higher retention, innovation and overall employee engagement.



Skill

Develop deep and lasting expertise in the flow of work.

Up-Skill

Expand expertise, influence and impact in the flow of work.

Re-Skill

Transform abilities into new and emerging roles in the flow of work.

Take the next step

We can help you realize the benefits of digital transformation.



[Talk to us](#)



[Learn more](#)



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