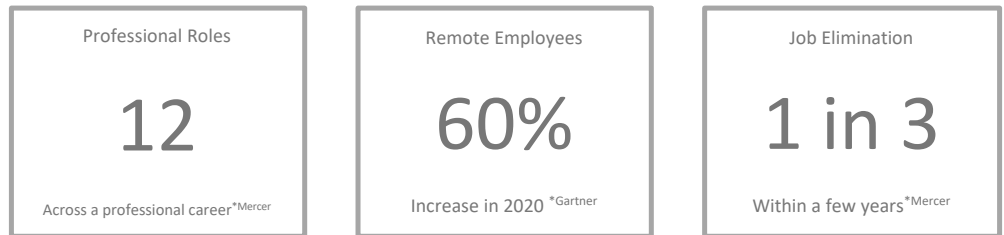


Future of Work

Competency, Learning Experience

A majority of business leaders believe more innovation is needed in learning and development today. The volume and velocity of information generation, capture, transfer and retention in any industry and functional domain poses a huge challenge to both employees and businesses. While knowledge workers expect large, relevant and ongoing support from their employers; businesses struggle to provide consumable resources to develop individuals and the organization as a whole.



From self-directed and motivated individual development, guided expansive journeys to prescribed mandatory compliance learning paths; modern knowledge workers impose demands on organizations.

Self-directed, Guided, Prescribed.

Empowering highly motivated individuals to assess, inventory and set learning objectives along with the technology, content and mechanics to meet them over a course of a career is challenging. Layer on the shortage of time and the need to perform a growing number of tasks in their day-to-day activities and the overall experience begins to break down the motivation rapidly.

Organizations do not need to create all the content in the presence of a large universe of subject matter experts offering guided learning pathways. Yet, the availability of content introduces, curation and aggregation challenges given the sheer volume and duplicity of material. Learning and development professionals struggle to adapt, filter, and repurpose material to meet the needs of the business and individual learners.

In a world of growing complexity, meeting regulatory, compliance and cultural requirements without adding to the learning overhead presents huge challenges. Organizational leaders struggle to meet the conflicting demands posed by these requirements.

To,
 Chief People Officer,
 Chief Talent Officer,
 Chief HR Officer,
 Chief Learning Officer,

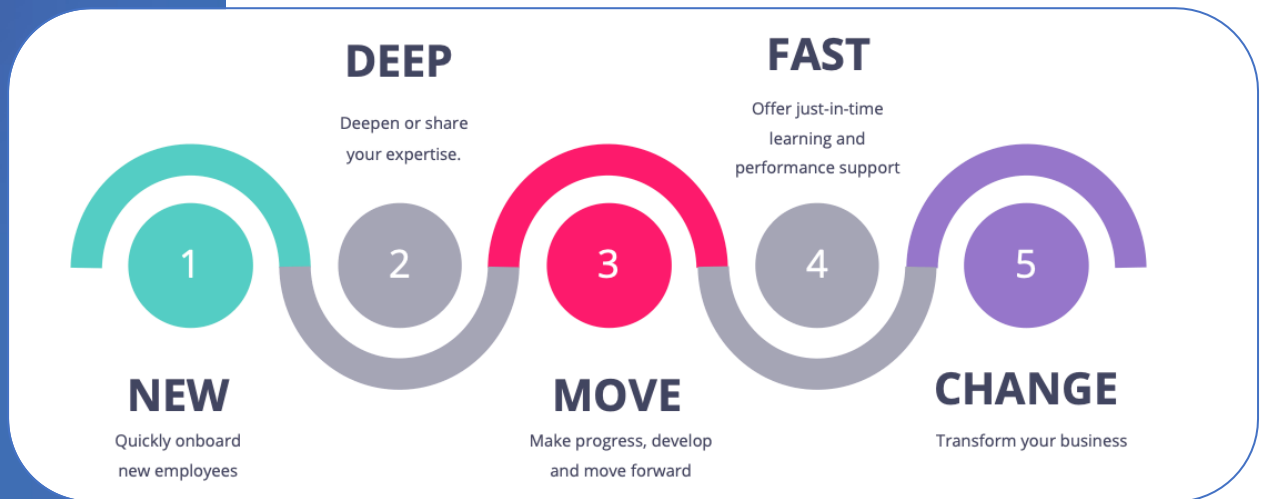
Challenges

- Volumes of information
- Large and disparate sources
- Content Generation
- Content Aggregation
- Learning Distribution
- Measurement and Reporting

Benefits

- Develop skilled employees
- Develop Deep Expertise
- Retain Top Performers
- Faster Change
- Effective Leadership
- And more..

Organizations understand the role full-lifecycle employee experience technologies play in attracting, developing and retaining talent in this hyper-competitive age of Digital Transformation.



“The most valuable asset of a 21st century institution will be its knowledge workers and their productivity”

-Peter Drucker

New

Capitalize on new opportunities with quick & easy orientation.

Deep

Develop, share and grow expertise in your chosen field effortlessly.

Move

Expand, refine and perfect understanding opening up new options.

Fast

Put learning to use in the flow-of-work with on-the-go convenience.

EdCast provides one unified learning experience platform to meet the needs at all the touchpoints in an employee lifecycle from onboarding to offboarding. Customers observe significant increase in productivity as employees benefit from expert content, coaching and personalization in the flow-of-work. Organizations experience higher retention, innovation and overall employee engagement.

Take the next step

We can help you realize the benefits of digital transformation.



[Talk to us](#)



[Learn more](#)



[Join the conversation](#)

