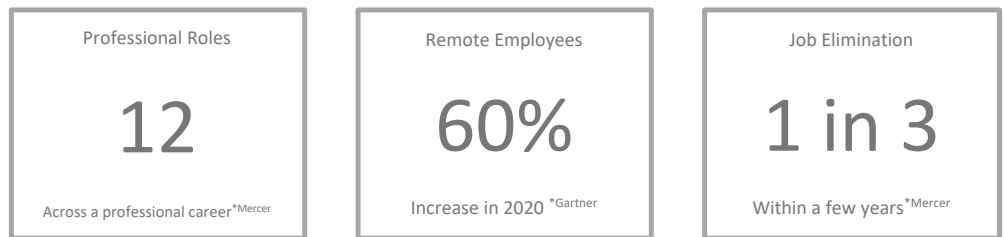




# Future of Work

## Effective Career Mobility.

Digital Transformation is about people. The demands imposed on organizations by self-managed, autonomous, continuously-innovating knowledge workers in the age of globally distributed workforce are enormous. Knowledge workers are increasingly seen as capital assets with high acquisition costs with a culture and system to empower growth through ongoing development; resulting in outsized business impact. In the competitive markets today, business leaders are constantly threatened by talent-wars that threaten to lure high-performance talent; often at high costs to organizations.



The average professional today will hold over twelve different roles across his or her career- representing a 3x increase in skill building compared to the last decade. Knowledge workers expect more and varied opportunities from their employers. Starting with a systemic approach to acquire knowledge and skills, develop expertise through up-skilling and re-skilling and a path to long-term fulfilling career; modern workers look for agile and adaptable options.

## Expert Knowledge

Employees understand the importance of moving beyond knowledge acquisition to proficiently applying skills towards their next role. They self-manage their career paths and constantly evaluate employers in their ability to provide information, tools and culture to foster growth.

Keeping pace with ever increasing progression of growth requires perfecting knowledge into skills; incorporating depth for efficiencies and improvements to up-skill abilities; and un-learning to relearn skills in new ways to perform at the next level of productivity and performance. Businesses are on the hook to empower employees with cutting-edge expert knowledge in fast evolving fields of technology, competency and business. Business leaders need to support the workforce gain and maintain a career advantage.

To,

Chief People Officer,  
Chief Talent Officer,  
Chief HR Officer,  
Chief Learning Officer,

## Challenges

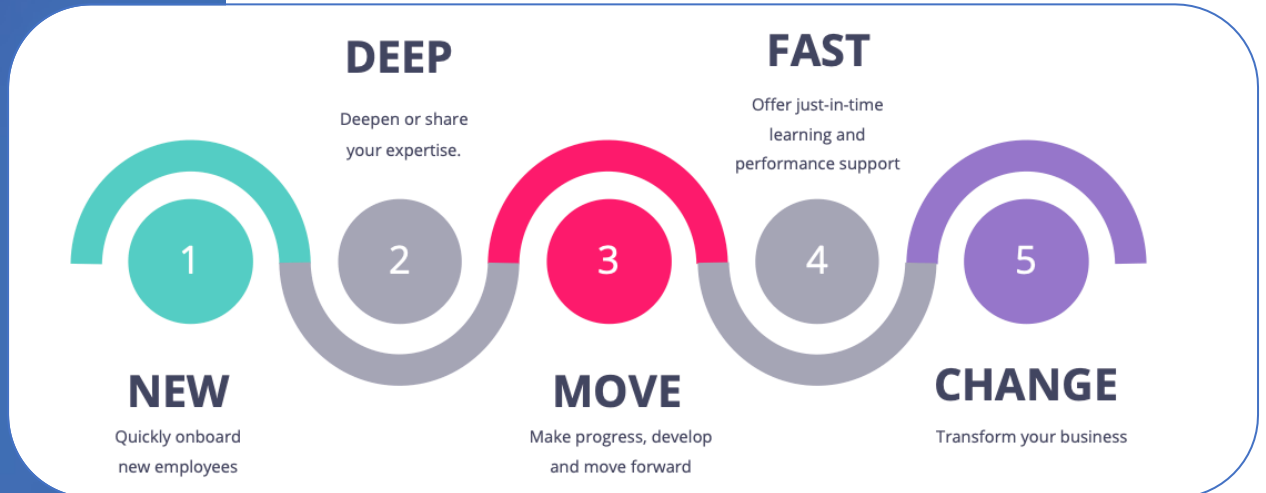
- Career Paths & Growth
- Skill Development
- Expertise Development
- Employee Engagement
- Performance and Productivity
- High Performer Retention
- Opportunity Creation

## Benefits

- Develop skilled employees
- Develop Deep Expertise
- Retain Top Performers
- Increase Opportunities
- Maintain Career Advantage
- Distribute Tacit Knowledge
- Share Best-Practices.

# More Opportunities

Organizations understand the role full-lifecycle employee experience technologies play in attracting, developing and retaining talent. Providing



opportunities, feedback and the tools to gain, create, share and showcase competent performance within the organization is key to professional and personal growth.

## Tacit Knowledge

Retaining, enhancing, distributing and adopting best practices from experiences across the organization- termed as tacit knowledge is key to develop a competitive advantage in the marketplace for both businesses and employees. Taking learnings from one domain to another, adapt to new circumstances and build on learnings is key to successful culture of excellence.

EdCast provides businesses with a unified learning, skilling and career mobility platform to meet the needs of the entire human capital lifecycle from recruitment to retirement. Organizations experience higher retention, productivity, innovation and overall employee engagement giving them a future-proof business.

## Take the next step

We can help you realize the benefits of digital transformation.



[Talk to us](#)



[Learn more](#)



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*“The most valuable asset of a 21<sup>st</sup> century institution will be its knowledge workers and their productivity”*

*-Peter Drucker*